

2016 / 2017 Ohio Traffic Safety Office - Communications Calendar

October 2016							November 2016							December 2016							January 2017							February 2017						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1			1	2	3	4	5					1	2	3	E1	E2	3	4	5	6	7				1	2	3	4
2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	E9	E10	8	9	10	11	12	13	14	E5	E6	7	8	9	10	11
9	10	11	12	13	14	15	13	14	15	16	17	E18	E19	E11	E12	E13	E14	E15	E16	E17	15	16	17	18	19	20	21	12	13	14	15	16	17	18
16	17	18	19	20	21	22	E20	E21	E22	E23	E24	E25	E26	E18	E19	E20	E21	E22	E23	E24	22	23	24	25	26	27	28	19	20	21	22	23	24	25
23	24	25	26	E27	E28	E29	E27	28	29	30				E25	E26	E27	E28	E29	E30	E31	29	30	31					26	27	28				
E30	E31																																	
March 2017							April 2017							May 2017							June 2017							July 2017						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4	See Prom Note						1		1	2	3	4	5	6					E1	E24	E3							E1
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	E4	5	6	7	8	9	10	E2	E3	E4	E5	6	7	8
12	13	14	15	16	E17	E18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
E19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	E22	E23	E24	E25	E26	E27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29	E28	E29	E30	E31				25	26	27	28	29	30		23	24	25	26	27	28	29
							30														30							30	31					
August 2017							September 2017							October 2017							November 2017							December 2017						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5	See Homecoming Note				E1	E2	1	2	3	4	5	6	7				1	2	3	4							1	2
6	7	8	9	10	11	12	E3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	E8	E9
13	14	15	16	17	E18	E19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	E17	E18	E10	E11	E12	E13	E14	E15	E16
E20	E21	E22	E23	E24	E25	E26	17	18	19	20	21	22	23	22	23	24	25	E26	E27	E28	E19	E20	E21	E22	E23	E24	E25	E17	E18	E19	E20	E21	E22	E23
E27	E28	E29	E30	E31			24	25	26	27	28	29	30	E29	E30	E31					E26	27	28	29	30			E24	E25	E26	E27	E28	E29	E30
																												E31						

<p>October 16 - 22, 2016 National Teen Driver Safety Week - Occupant Protection <i>Primary Message: 5 to Drive</i></p> <p>October 27 - 31, 2016 Halloween IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>November 18 - 27, 2016 Thanksgiving Weekend Travel OCCUPANT PROTECTION <i>Primary Message: Click It or Ticket</i> <i>Secondary Message: Buckle Up America. Every Trip. Every Time.</i></p> <p>November 26, 2016 Ohio State vs. Michigan IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk.</i> <i>Secondary Message: Buckle Up America. Every Trip. Every Time.</i></p> <p>Corridor Project - US 23 November 25 - December 11, 2016 Holiday Season - IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>Note: Calendar dates and themes are subject to change. Dates with E in front (i.e., E26) is a date where enforcement will take place. http://ohiohighwaysafetyoffice.ohio.gov/index.stm</p> <p>Revised 12/14/2016</p>	<p>December 9, 2016 - January 2, 2017 Holiday Season IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i></p> <p>February 5-6, 2017 Super Bowl Sunday IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk.</i> <i>Twitter Chat: Super Bowl</i></p> <p>March 17 - 19, 2017 St. Patrick's Day IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>April 2017 National Distracted Driving Awareness Month <i>Primary Message: U Drive, U Text, U Pay</i> <i>Secondary Message: Stay Alive! Don't TXT & Drive</i></p> <p>National Enforcement Mobilization (TBD) May 2017 Motorcycle Safety Awareness Month <i>Primary Message: Motorists: Look Out for Motorcycles</i> <i>Secondary Message: Motorists: Share the Road with Motorcyclist and Scooter Riders</i></p> <p>Communications Note: Motorcycle Awareness Messaging to continue from April until CIOT, resume after Fourth of July throughout the rest of the riding season.</p> <p>Note: PROM SEASON ENFORCEMENT BLITZ - APRIL/MAY</p>	<p>May 5, 2017 Cinco de Mayo <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>May 15 - June 4, 2017 "Click It or Ticket" (CIOT) National Enforcement Mobilization OCCUPANT PROTECTION <i>Primary Message: Click it or Ticket.</i></p> <p>June 19, 2017 National Ride to Work Day MOTORCYCLE SAFETY <i>Primary Message: Share the Road with Motorcyclist and Scooter riders.</i></p> <p>July 1 - 5, 2017 Fourth of July IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i> <i>Secondary Message: Buzzed Driving is Drunk Driving.</i></p> <p>August 2017 Back to School Safety Month <i>Primary Message: Walk, Bike, and Ride to School Safely!</i></p> <p>August 16 - September 4, 2017 National Enforcement Crackdown IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i></p> <p>September 17 - 23, 2017 Child Passenger Safety Week National Seat Check Saturday (September 23) OCCUPANT PROTECTION</p> <p>Note: HOMECOMING SEASON ENFORCEMENT BLITZ - SEPT/OCT</p>	<p>October 4, 2017 Walk to School Day</p> <p>October 15 - 21, 2017 National Teen Driver Safety Week - Occupant Protection <i>Primary Message: 5 to Drive</i></p> <p>October 26 - October 31, 2017 Halloween IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>November 17 - 26, 2017 Thanksgiving Weekend Travel OCCUPANT PROTECTION <i>Primary Message: Buckle Up America. Every Trip. Every Time.</i> <i>Secondary Message: Click It or Ticket</i></p> <p>November 25, 2017 Ohio State vs. Michigan IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk.</i> <i>Secondary Message: Buckle Up America. Every Trip. Every Time.</i></p> <p>Corridor Project - US 23 November 24 - December 12, 2017 Holiday Season - IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>December 8 - 31, 2017 Holiday Season IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i></p>
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